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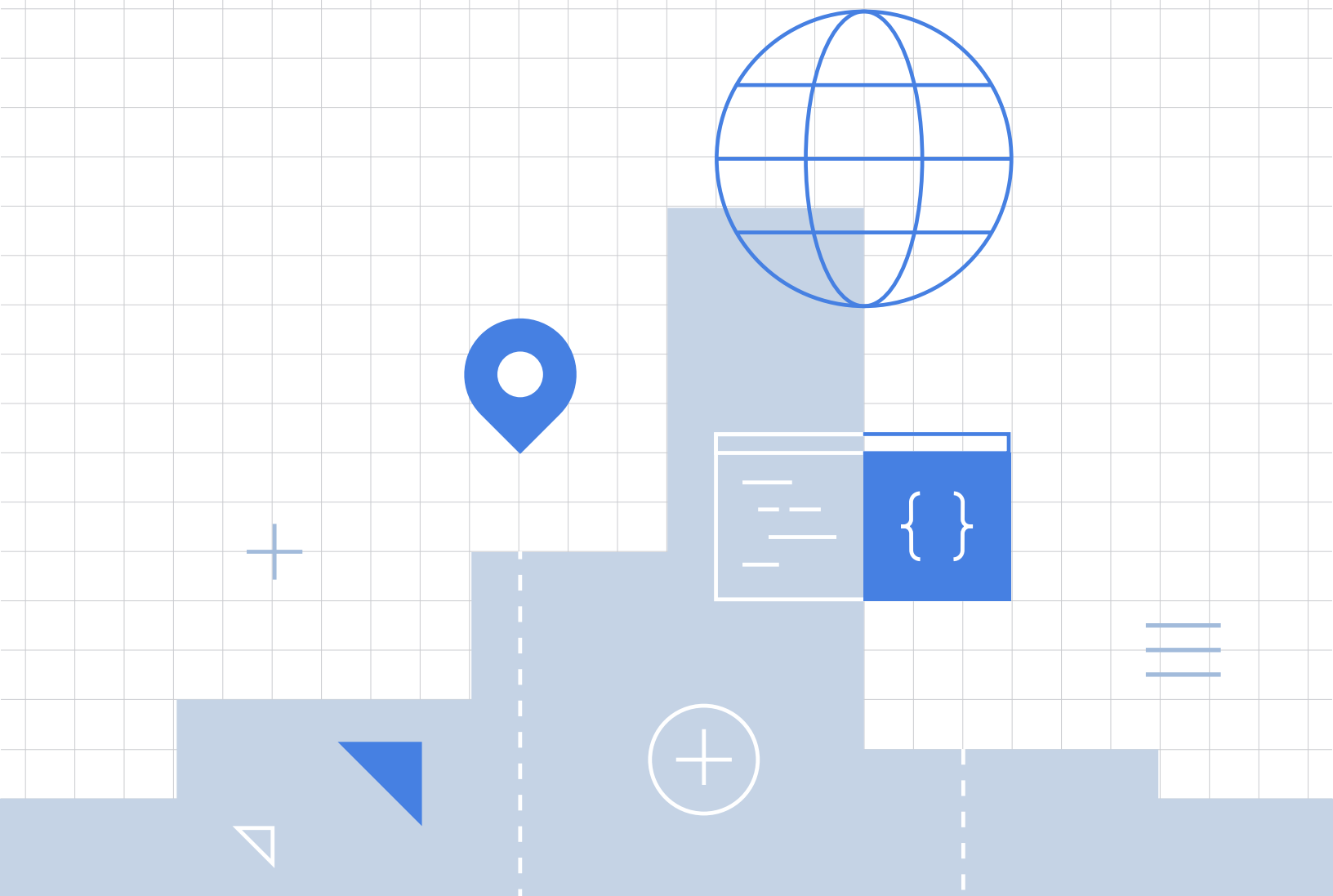
GDE Program Application guide

Google Developers



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Google Developers Experts Program

Google Developers Experts is a global community of experienced developers who love to share their knowledge and passion with others. They are not Google employees, but independent professionals.

Do you have expertise in some Google technology like Android, Angular, Assistant, Cloud, Go, Flutter, Firebase, Google Play, Maps or Machine Learning with Tensorflow?

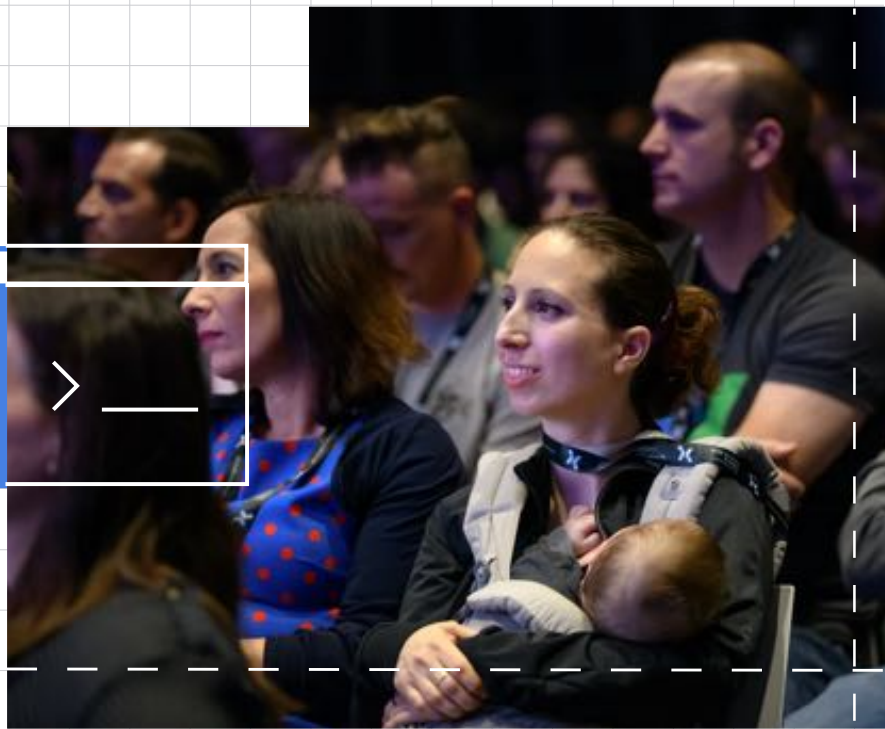
Do you often speak about those technologies at big and small events, or blog about them? Maybe you lead tech workshops or create video tutorials to help other developers? If so, read on to learn how to become a Google Developers Expert.

Why join?

Google supports Experts in many ways. Some of them may include:

- recognizing their skills via **Experts website** and badges that Experts may use in their social media profiles or personal websites,
- facilitating access to Google product teams and projects, including early access programs,
- invitations to Google events around the world,
- supporting travel to conferences where they can speak about their favorite technologies,

Last but not least, Experts are becoming part of an amazing, international community of passionate developers who share knowledge, support each other and often become friends for life.



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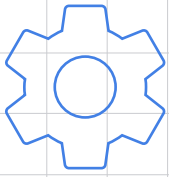
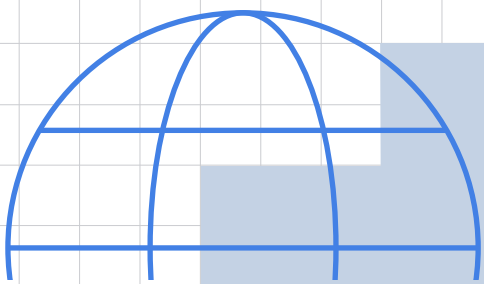
> The GDE program has brought me in close contact with a diverse group of highly talented people within the Android community. This has made me more aware of my existing biases and exposed me to new interesting insights on how to solve challenging problems

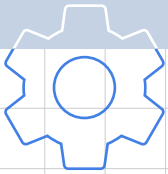
Jeroen Mols, Android GDE

> “GDE program empowers you to share your knowledge better, learn from other communities and get insider experience on Google technologies you already use and love”

Javier Provecho, Cloud GDE







Who can become a GDE?

To be eligible to apply you need to meet all **3 requirements** below.

01 **Have solid knowledge of one or more Google or open source technologies.**

02 **Display continued activity in the developer and/or startup ecosystem**, by:

- Being an influential and recognized speaker at tech conferences and / or
- Creating high quality technical content, including: tutorials, code samples, educational books, blog posts and videos and / or Mentoring other developers, conducting technical workshops or trainings and / or
- Contributing to open source projects.

03 **Have the ability to articulate clearly and provide meaningful advice to others.**

Tip

If your activity as a speaker, mentor or content creator is not very high, try building up your “portfolio” in the upcoming months. If you know you will be giving more talks or writing tech articles soon, wait with applying to the program until you can include those activities in your application.

Application process

The application process for the Experts program consists of **3 steps: application form**, the **community interview** and the **product interview.**

Step 01
Application form

In order to get access to the application form, you need to be referred by an existing Expert or a Googler. You may have been contacted by someone who considers referring you already.

The application form will ask about your experience, community contributions and your motivation to join the program. Make sure to fill out the form carefully and to showcase your impact and contributions for a prolonged period of time (ideally, at least 2 years).

Successful GDE candidates have a long track record of tech talks or written content they created themselves. If on top of that you have been organizing events, you can mention this in the application form. If your activity so far has been mainly organizing developer events, you may not be eligible for the GDE program.

The form will ask you which Experts category you want to apply for (Android, Flutter, Cloud, etc). If you don't see some category in the application form, it means we are currently not accepting new candidates. In this case, keep checking the form from time to time, since new categories may appear over the course of the year.

Tip

The form will ask you about your activities and contributions to the developer community. Make sure that the activities you list are related to the product category you are applying for.

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Step 02

Community Interview

Once you are past the application form step, you will be matched with one of the current Google Developer Experts for the Community Interview. The aim of this interview is to get to know you, your motivation to join the program and your expertise in the category you are applying for.

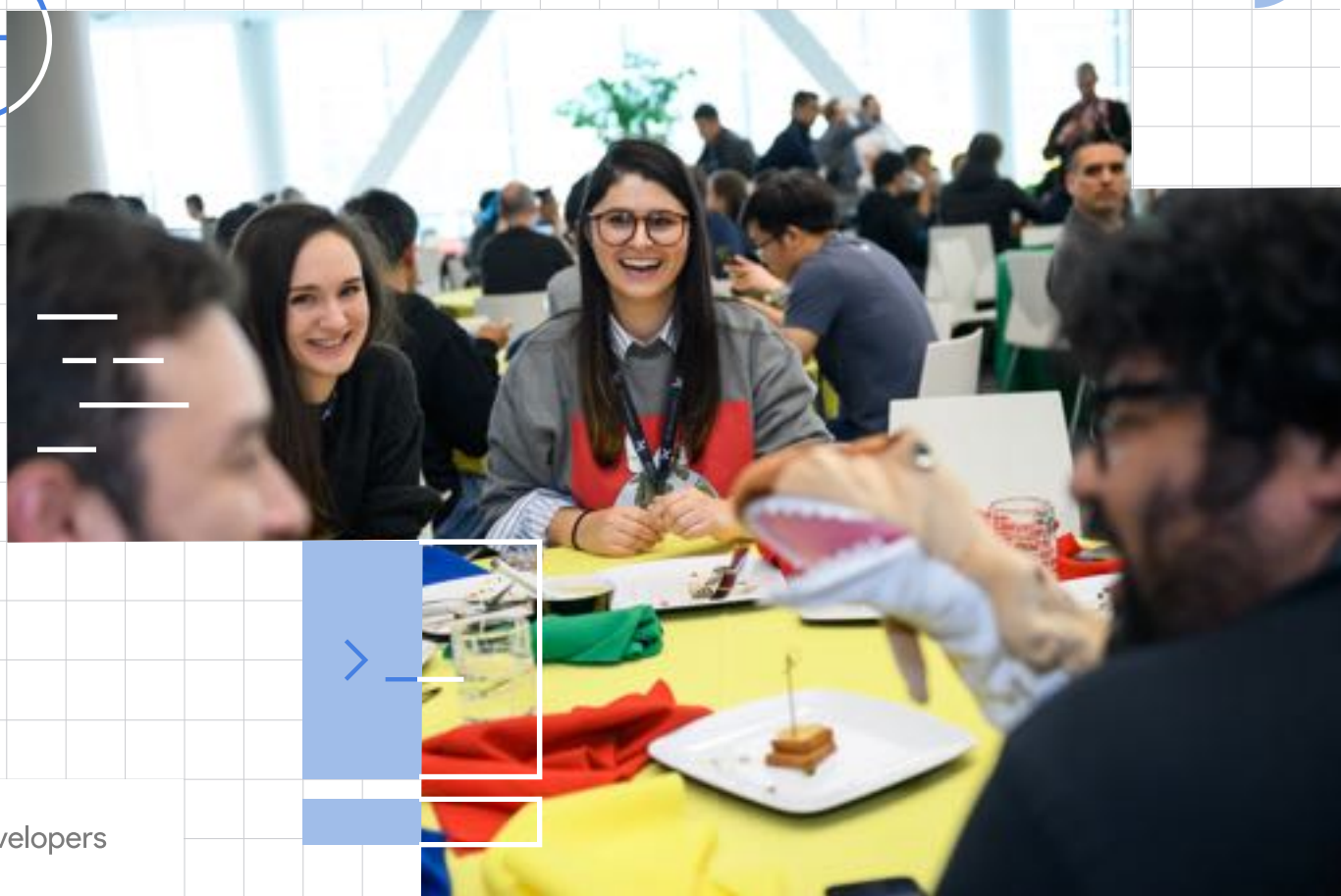
Step 03

Product Interview

You are almost there! After passing the Community Interview, this time you will be matched with a Googler for a Product Interview. The interviewer will focus mostly on your technical knowledge and expertise. **No need to stress out - you've got this!** Remember this is not a job interview but rather a conversation with someone who is as passionate about technology as you are.

Tip

This video by Firebase Expert Jeff Delaney will give you many useful hints on the application process and what it means to become a GDE.



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Meet the Experts

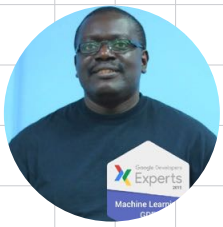
Who are the Experts? What do they do for a living?
What are they passionate about? **Meet 3 Google Developer Experts: Britt Barack, Laura Moringo and Robert John.**

Britt Barack
Android GDE,
United Kingdom

Britt is a worldwide public speaker, a mentor at Google Campus Tel Aviv, and Android blogger. She is co-leading Android Academy TLV - one of the largest and most active Android communities out there. Britt is also Women Techmakers Israel community lead and acts to promote diversity in the tech industry.

Laura Moringo
Firebase GDE,
Argentina

Laura is a senior software developer, advocate and mentor. Originally from Buenos Aires and now based in London, she works as a web developer advocate for Samsung Internet. Besides coding, Laura is really active in the tech community. She is the co-organizer of GDG Cloud London and a Women Techmakers Ambassador. As a mentor, she helps startups via accelerator programs like Google Launchpad and the World Food Programme by the United Nations. She is an international speaker who loves to share her passion for technology while traveling. She has also been teaching coding to students of different ages on a volunteer basis.



Robert John
Machine Learning &
Google Cloud GDE,
Nigeria

Robert has worked with databases and developed enterprise software for over a decade. He recently transitioned to the field of Machine Learning and Data Visualization. He contributes to the developer ecosystem by hosting meetups, codelabs, and tutorials. He also writes articles on Medium about data visualization, machine learning, and Google Cloud Platform and is Coursera mentor.

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Are you ready?

Fill in this checklist to see if you are ready to apply to become a GDE*!

- [ ] Others have been seeking my expert advice on one or more Google or open source technologies.
- [ ] I have at least a few years experience in the technology (technologies) mentioned above.
- [ ] I have been actively sharing my knowledge in this field with the developer community for at least 2 years as a speaker or content creator (tech blogger, open source contributor, vlogger, workshops trainer or other). I can provide links to talks I gave or content I created.
- [ ] My current work is being a developer, engineer, data scientist or researcher in IT-related field.

*These are general requirements for every GDE candidate. Each category may have different and more specific requirements related to your knowledge, level of contributions or the ability to communicate in English. Checking in all the boxes does not guarantee that you will become a GDE.

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What happens when I become a GDE?

If you passed all the **3 steps of the application process**, then congratulations and welcome to the Experts community! You will soon be contacted by us with more information about program benefits and your local points of contact at Google. Remember that the GDE title is granted for 1 year and may or may not be prolonged.

Keep up doing what you were doing for the developer community, and make the most of your GDE Membership!

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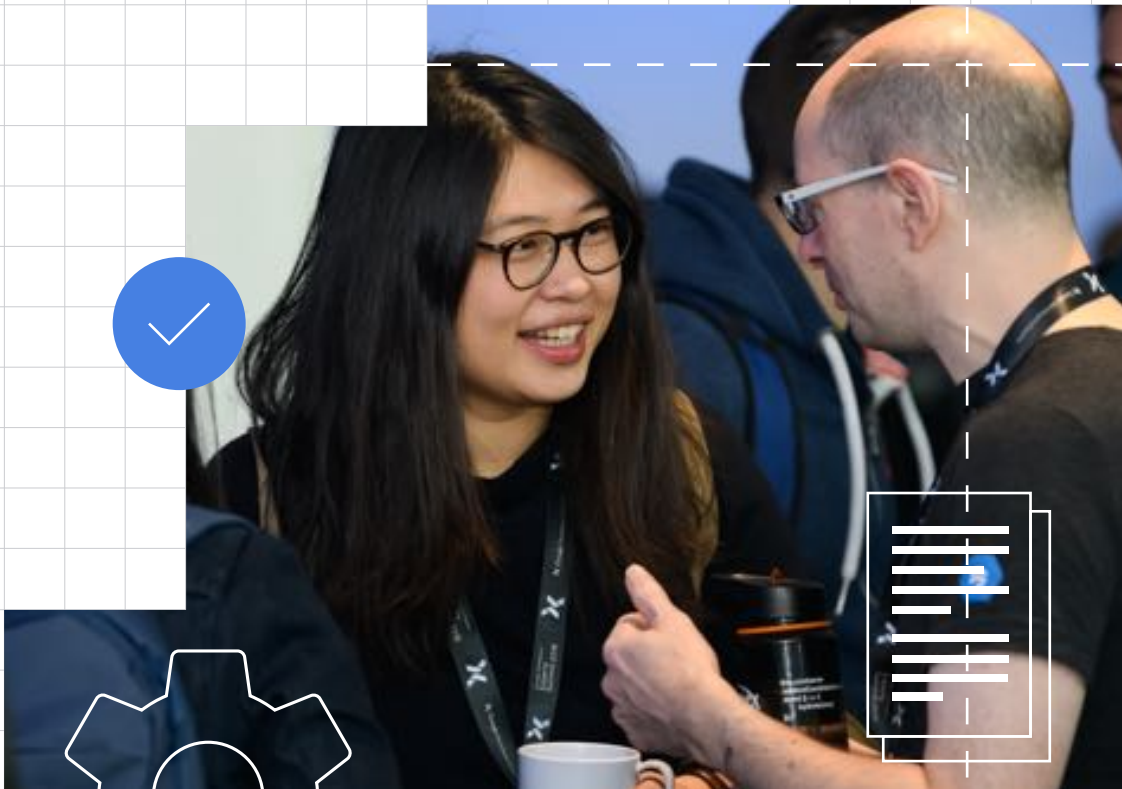
My application got rejected. What to do?

Some applications get rejected on various stages of the application process. Don't worry, and don't give up! Due to the number of applications received, we are not always able to give you detailed feedback.

Keep helping the developer community as a speaker, content creator or open source contributor. It's helpful to keep links or screenshots to the content you created. If you haven't done any talks or content creation - start today! You can always re-apply in the future.

If there is an event in your area where one of the Experts is speaking - go talk to them and ask for tips!

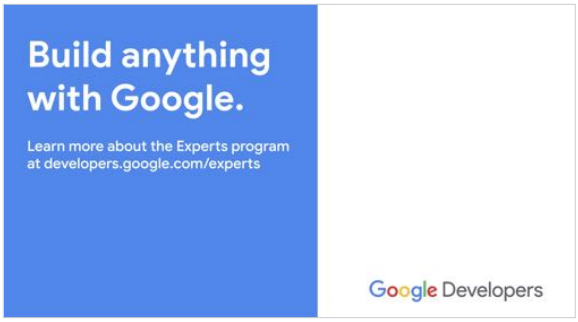
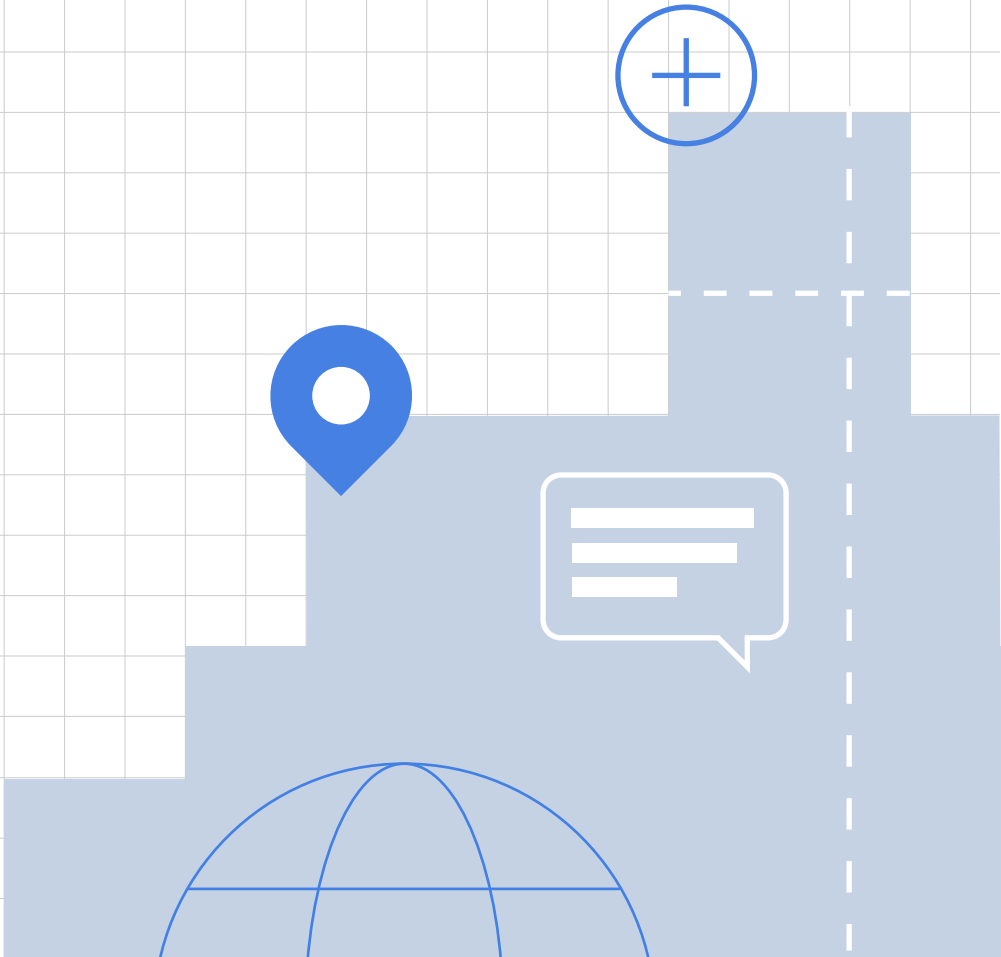


Find us online

Check out our **website** and the **directory** of all active Experts.

Don't forget to follow us on **Twitter** & **Linkedin** to see the latest from the Google Developers Experts Program.

We're waiting for your application!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